

a meeting of MINDS

THE ONLINE KIND!



BRANDS WE HAVE BEEN WORKING WITH:



FARRER & Co

HUB FINANCIAL SOLUTIONS

JUST.

LAZARD

LEGG MASON
GLOBAL ASSET MANAGEMENT

LIONTRUST



PACIFIC
ASSET MANAGEMENT

PIMCO

RUFFER



In light of the current pandemic and its longer-term implications, Owen James have been leveraging 15 years of skills and event experience to bring people together for meaningful strategic discussion in an engaging and creative environment: A Meeting of Minds – the Online Kind!

Working with smaller groups, we have translated our expertise into providing the same quality of discussion and business development opportunities provided by A Meeting of Minds – the only difference being – online!

What Owen James do well and what hasn't changed!

Our events are renowned for achieving the desired level of seniority amongst participants. Once the criteria is set, we stick to plan – no dilution of audience – a true decision peer group gathering

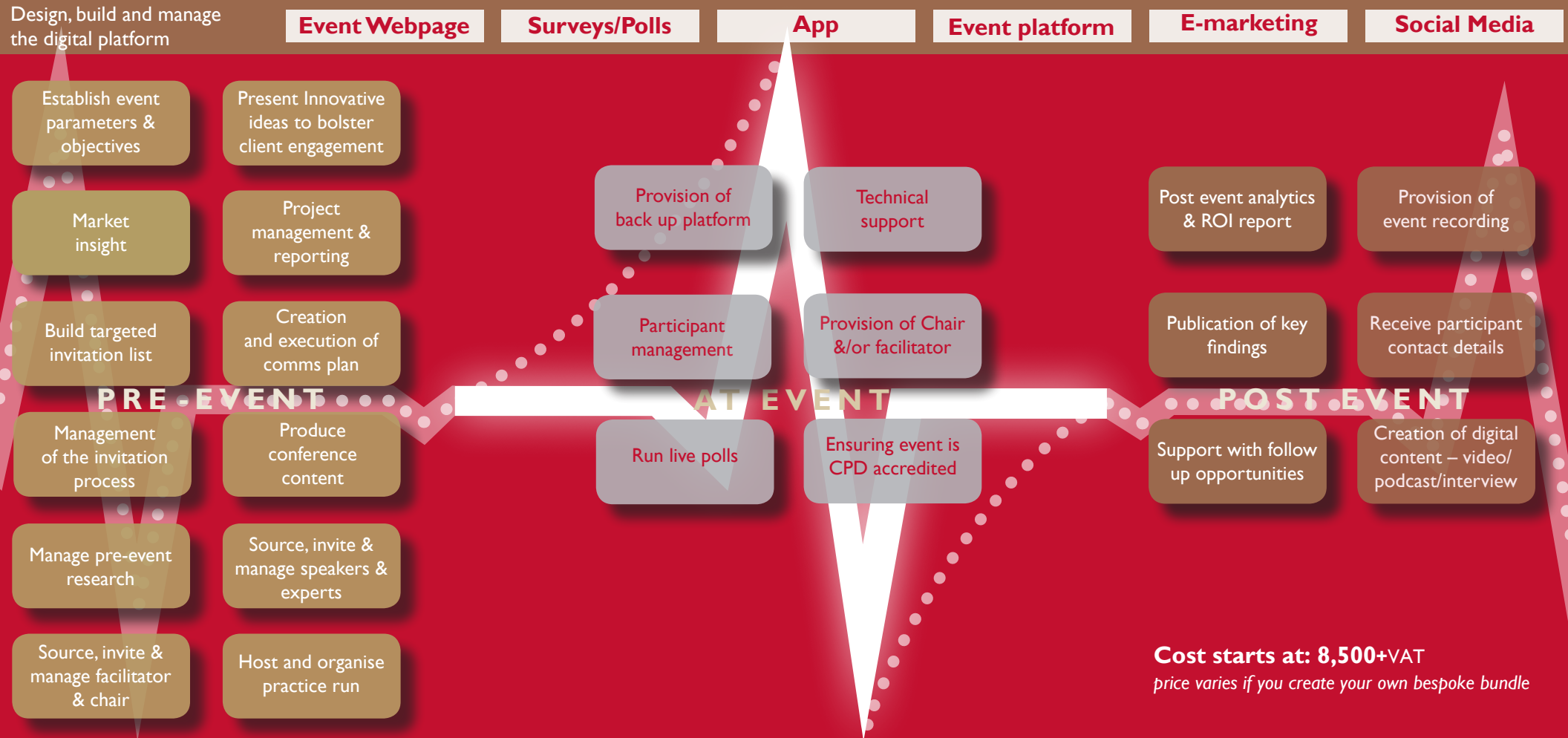
- We continue to deliver favoured strategic engagement, as that is the way people like to do business
- We continue to leverage our CRM integrated invitation process. You tell us who you are looking to engage with and we will source and invite them
- Source and manage external experts: we already have a substantial network of speakers and experts to address a variety of subjects and we can work with you to tap into that
- We can produce a branded app with all participant details, presentations, white papers, joining instructions etc.
- A post event write-up. We capture the highlights of the conversation and produce tangible outputs. Chatham House can still apply.

What has changed:

- Well the participants have to provide their own food! Very cost effective!
- The length of time spent online is more limited – we aim for an hour/90 mins - otherwise concentration levels can flag
- Smaller groups of 15-20 participants... people will need to be engaged and able to interact – so larger numbers preclude that
- Masterful moderation is key. We seek and provide a well-briefed individual who can draw on individuals for the right reason at the right time
- Flexible venues - use our platform to deliver your virtual event - no travel required
- Safely interact with your clients, we can connect you directly with the businesses that need advice and support during this time.

A typical digital campaign for your virtual briefing

Think of an event as a heartbeat. Often groups fall into the trap of having great engagement during the event, but limited engagement before and afterwards. We don't believe in 'sitting & soaking' or 'tumbleweed moments'. Our USPs are delivering a seamless experience; the right audience in terms of quality and quantity; and an effective campaign that broadens the scope of your heartbeat to ensure you maximise your ROI. Here is an example of the key building blocks for a campaign to produce a virtual briefing that delivers 15-25 carefully key influencers from your client base.



Cost starts at: 8,500+VAT
price varies if you create your own bespoke bundle

Why Owen James

- Proven track record of delivering great events & the right audiences
- Trusted brand throughout the industry
- Deep understanding of industry dynamics
- Established communities & relationships
- Extensive contact database with a reach of over 10,000 key decision makers from the UK's largest distributors
- Independent
- Innovative thinking

If you would like to bring together senior decision-makers from a clearly defined community for an opportunity to engage with you, please get in touch!
E jamesgoad@owenjamesgroup.com
T +44 (0)7909 963856"