

MINDFUL of...

TECHNOLOGY IN FINANCIAL SERVICES

Wednesday | 3th November 2019

THE ROYAL COLLEGE OF PHYSICIANS,
11 ST ANDREWS PLACE, LONDON, NW1 4LE

Inclusive Sponsorship:

Key Benefits	The details
Presentation opportunities	Run up to four 45min tutorials and input into the agenda
Representation	Three sponsor participant places
Networking at the highest level	Coffee, lunch and post event drinks
Keynote presentation	Provide a branded lecture with a high profile industry spokesperson (headline sponsor only)
Brand awareness	Branding on all associated documentation
Exhibition stand	Dedicated area for maximum visibility throughout the day
Promotional items	Handout materials throughout the day
Post event follow up	Access to all participant contact details after the event
Participant information	Get in touch with the distributor participants
Public relations	Post event PR
Online business tools	Access to the event app for twelve months

Expenditure		
Headline sponsor	<i>opportunity to run a keynote presentation</i>	£25,000 (+VAT)
Main sponsor	<i>opportunity to run four tutorials</i>	£15,750 (+VAT)
Main sponsor	<i>opportunity to run two tutorials</i>	£8,750 (+VAT)
Networker	<i>option to attend as a participant only</i>	£3,000pp (+VAT)

Please note: Early booking discounts, multiple event packages and strategic partnership options available – upon request.



Call today!

Limited sponsor packages available - don't miss your chance to partner with this unique event

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owenjames

How will the event be structured?

A structured day of lectures, tutorials and networking offering the opportunity for participants to immerse themselves in the most up to date thinking around this key area. The schedule below is an example itinerary.

PERSONAL ITINERARY									
Osler Long Room	0815-0900	Breakfast	Informal networking over breakfast						
Wolfson Theatre	0900-0905	Lecture	Welcome, Owen James Group						
Wolfson Theatre	0905-0935	Lecture	Making projects happen, not just talking about them.						
Wolfson Theatre	0935-1005	Lecture	The optimal digital business strategy - it's a cultural thing.						
	1010-1100	Tutorials 1	Council Chamber	Linacre Room	Dorchester Library	Censors Room	Heberden Room	Willan Room	Sloane Room
Osler Long Room	1100-1120	Coffee	BlackBerry & Apple time						
	1120-1210	Tutorials 2	Council Chamber	Linacre Room	Dorchester Library	Censors Room	Heberden Room	Willan Room	Sloane Room
Wolfson Theatre	1215-1245	Lecture	Artificial Intelligence - is it already amongst us?						
Wolfson Theatre	1245-1315	Lecture	Let's talk bitcoin and crypto-currencies!						
Osler Long Room	1315-1415	Luncheon	Buffet lunch						
	1420-1510	Tutorials 3	Council Chamber	Linacre Room	Dorchester Library	Censors Room	Heberden Room	Willan Room	Sloane Room
The Ballroom	1510-1530	Afternoon Tea	BlackBerry & Apple time						
	1530-1620	Tutorials 4	Council Chamber	Linacre Room	Dorchester Library	Censors Room	Heberden Room	Willan Room	Sloane Room
Osler Long Room	1625-1655	Lecture	Social media norms and values – how do you control rapidly evolving digital technology which transcends borders, ages and religion? - Do we need a “Digital Magna Carta” to control big tech?						
Wolfson Theatre	1655-1700		Farewell Graduation Ceremony: Owen James Group						
Osler Long Room	1700-1800	Fizz flows	Faculty farewell drinks						



Who will be in the room?

Connect and network with over 100 CTOs, CIOs, COOs and their teams from the largest Private Banks; Wealth Managers; DFMs; and Financial Advisers looking to find technology solutions to solve key challenges facing their business.

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