a meeting of MINDS

Wednesday 11 November 2020

Inclusive Sponsorship:

Key Benefits	The details
Presentation opportunities	Run up to four 60min tutorials and input into the agenda
Representation	Three sponsor participant places
Networking at the highest level	Coffee, lunch and post event drinks
Keynote presentation	Provide a branded lecture with a high profile industry spokesperson (headline sponsor only)
Brand awareness	Branding on all associated documentation
Exhibition stand	Dedicated area for maximum visibility throughout the day
Promotional items	Handout materials throughout the day
Post event follow up	Access to all participant contact details after the event
Participant information	Get in touch with the distributor participants
Public relations	Post event PR
Online business tools	Access to the event app for twelve months

Expenditure		
Headline sponsor	*opportunity to run a keynote presentation*	£25,000 (+VAT)
Main sponsor	*opportunity to run four tutorials*	£15,750 (+VAT)
Main sponsor	*opportunity to run two tutorials*	£8,750 (+VAT)
Networker	*option to attend as a participant only*	£3,000pp (+VAT)

Please note: Early booking discounts, multiple event packages and strategic partnership options available – upon request.

Call today!

Limited sponsor packages available - don't miss your chance to partner with this unique event

E jamesgoad@owenjamesgroup.com   T 01483 861334

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How will the event be structured?

A structured day of lectures, tutorials and networking offering the opportunity for participants to immerse themselves in the most up to date thinking around this key area. The schedule below is an example itinerary.

PERSONAL ITINERARY
SCHEDULE OF THE DAY - 13 November 2019

Time	Room / Session	Activity			
0815-0900	The Platt Room	Informal networking over breakfast			
0900-0910	Seligman Theatre	Welcome: Owen James Group			
0910-0940	Seligman Theatre	Lecture 1: The optimal digital business strategy – it's a cultural thing			
0940-1040	Tutorial 1	Censors' Room	Council Chamber	Linacre Room	Sloane Room
1040-1105	The Platt Room	Coffee and networking - including 1-2-1s			
1105-1205	Tutorial 2	Censors' Room	Council Chamber	Linacre Room	Sloane Room
1205-1235	Seligman Theatre	Lecture 2: Artificial Intelligence – is it already amongst us?			
1235-1335	The Platt Room	Buffet lunch			
1335-1405	Seligman Theatre	Lecture 3: Let's talk bitcoin and crypto- currencies!			
1405-1505	Tutorial 3	Censors' Room	Council Chamber	Linacre Room	Sloane Room
1505-1605	Tutorial 4	Censors' Room	Council Chamber	Linacre Room	Sloane Room
1605-1630	The Platt Room	Afternoon tea and networking - including 1-2-1s			
1630-1700	Seligman Theatre	Lecture 4: Social media norms and values – how do you control rapidly evolving digital technology which transcends borders, ages and religion? – Do we need a 'Digital Magna Carta' to control big tech?			
1700-1705	Seligman Theatre	Graduation Ceremony			
1705-1800	The Platt Room	Faculty drinks			

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Who will be in the room?

Connect and network with over 100 CTOs, CIOs, COOs and their teams from the largest Private Banks; Wealth Managers; DFMs; and Financial Advisers looking to find technology solutions to solve key challenges facing their business.

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