

a meeting of MINDS

BANK & BRAND DISTRIBUTION OF RETAIL FINANCIAL SERVICES XXV

Thursday 28 March 2019

THE BERKELEY, KNIGHTSBRIDGE,
LONDON SW1X 7RL

BANK & BRAND DISTRIBUTION OF RETAIL FINANCIAL SERVICES XXVI

Thursday 3 October 2019

THE BERKELEY, KNIGHTSBRIDGE,
LONDON SW1X 7RL

Participant List - Invitation only

Director level representatives from retail banking, building societies and brands who have strategic oversight of their companies' financial services and product and proposition offering.

Inclusive Sponsorship: More than a standalone event

Key Benefits	The details
Participant data	Quantitative and qualitative research identifying key issues
Positioning as a thought leader	Host and lead a roundtable discussion
Market testing topics	Support and advice regarding roundtable topics
Networking at the highest level	One-to-one meetings, speed networking and build relationships with potential business partners
Knowledge	Big picture keynotes
Brand awareness	Extensive exposure during the event's six month timeframe
Post-event marketing	Outputs from roundtables
Follow up	Additional post-event support provided where required
Strategic and market insight	Summary of The Findings that identify industry challenges
Online business tools	Access to event app
Inducement busting	Given the strategic nature of these events they comply with inducement rules

Expenditure

Full sponsorship package – including the lead on a roundtable - **£11,200 (+VAT)**

Please note: Early booking discounts, multiple event packages and strategic partnership options available – upon request.



Call today!

Limited sponsor packages available - don't miss your chance to partner with this unique event

E jamesgoad@owenjamesgroup.com T 01483 861334


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How will the event be structured?

All Meetings are formatted in broadly the same way.
Some events incorporate an evening dinner and an overnight stay; others end with a glass of fizz and a wave goodbye.
The schedule below is an example itinerary.

PERSONAL ITINERARY				
The Belgravia	0830-0915	Breakfast	Informal networking over breakfast	
The Ballroom	0915-0930	Presentation	Welcome - Owen James	
The Ballroom	0930-1000	Presentation	Delighting the customer in a mobile first world - Head of Financial Services, Facebook	
Syndicate rooms	1000-1110	Working Session 1	Belgravia	Mulberry
The Ballroom	1110-1130	Coffee	BlackBerry & Apple time	
The Ballroom	1130-1215	Networking	Mini meetings - an opportunity to exchange business cards	
Syndicate rooms	1215-1325	Working Session 2	Belgravia	Mulberry
The Ballroom	1325-1420	Luncheon	A seated formal lunch	
The Ballroom	1420-1500	Presentation	Customers are desperate for someone they can trust. Is that you? Senior Director, Smithfield Consultants - a Daniel J Edelman Company	
Syndicate rooms	1500-1610	Working Session 3	Belgravia	Mulberry
The Ballroom	1610-1630	Afternoon Tea	BlackBerry & Apple time	
The Ballroom	1630-1715	Presentation	The story of the future. What does the world of AI hold for us? - Chief Executive Officer, GDR Creative Intelligence	
Motcomb	1715-1830	Fizz flows	More business cards to swap - an opportunity to relax with a glass of fizz and then wave goodbye	



Who will be in the room?

Connect and network with around 70 peers. Previous participants have included representatives from the following companies:

Airbnb / Atom Bank / Facebook / Google / John Lewis / Manchester United Football Club / Moneysupermarket.com / Nationwide Building Society / Virgin / Yorkshire Building Society

Owen James Events Limited

Brook House, Mint Street, Godalming, Surrey, GU7 1HE UK

T +44 (0)1483 861334 F +44 (0)1483 862699

E info@owenjamesgroup.com W www.owenjamesgroup.com

