

# a meeting of MINDS

## BANK & BRAND DISTRIBUTION OF RETAIL FINANCIAL SERVICES

Thursday 8 October 2020

**Virtual Event - Online Platform Zoom**

### Participant List - Invitation only

Director level representatives from retail banking, building societies and brands who have strategic oversight of their companies' financial services and product and proposition offering.

**Inclusive Sponsorship:** More than a standalone event

Key Benefits	The details
Participant data	Quantitative and qualitative research identifying key issues
Positioning as a thought leader	Host and lead a virtual roundtable discussion
Market testing topics	Support and advice regarding roundtable topics
Networking at the highest level	Up to ten one-to-one meetings, with potential business partners, will take place within two weeks of the event
Knowledge	Big picture keynotes
Brand awareness	Extensive exposure during the event's six month timeframe
Post-event marketing	Outputs from roundtables
Video Interview	Recorded content
Strategic and market insight	Summary of The Findings that identify industry challenges
Online business tools	Access to event app
Inducement busting	Given the strategic nature of these events they comply with inducement rules

#### Expenditure

Full sponsorship packages start at – **£6,800** (+VAT)  
That includes a lead on a roundtable and production of video content

**Please note:** Early booking discounts, multiple event packages and strategic partnership options available – upon request.



Call today!

Limited sponsor packages available - don't miss your chance to partner with this unique event

**E** [jamesgoad@owenjamesgroup.com](mailto:jamesgoad@owenjamesgroup.com) **T** 07909 963856

  
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# How will the event be structured?

The schedule below demonstrates the itinerary for a virtual event. The day has been condensed to ensure that the key element of interactive roundtables takes place within the morning; that the provocative keynotes are run live and that the networking is available and as flexible and conducive as we can make it.

PERSONAL ITINERARY		SCHEDULE OF THE DAY			
0800-0830	Virtual coffee	An opportunity to network over coffee (and homemade croissants - "home" being the key word here) in small Zoom rooms. You will be invited to move rooms once during the coffee to ensure you don't spend your time on the same shoulder to see if there is someone more interesting... remember that is what used to happen in the world.			
0835-0905	Keynote	Welcome and punchy keynote to wake us all up! This will be streamed live to ensure you are not missing out. If you are pressed for time it will be accessible after the event via Channel 4.			
0910-1020	Zoom Roundtable 1	Meeting Room 1	Meeting Room 2	Meeting Room 3	Meeting Room 4
1020-1040	Coffee	Catch up on emails - grab a coffee or a "pick yourself up" smoothie - do a HIIT workout.			
1040-1150	Zoom Roundtable 2	Meeting Room 1	Meeting Room 2	Meeting Room 3	Meeting Room 4
1150-1215	Coffee	Catch up on emails - grab a coffee or a "pick yourself up" smoothie - do another HIIT workout.			
1215-1325	Zoom Roundtable 3	Meeting Room 1	Meeting Room 2	Meeting Room 3	Meeting Room 4
1330-1400	Keynote	Closing Keynote and fond farewell - back to WFH we go... This keynote will be streamed live to ensure you are able to ask questions. If you are pressed for time it will be accessible after the event via Channel 4.			
1700-1800	Virtual drinks	An opportunity to network over drinks (the home-poured variety) in small curated Zoom rooms. Sorry - canapes are limited this evening.			
Within two weeks of the event	Networking	One to one meetings will be set up with event sponsors and peers - these will be available via email.			

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# Who will be online?

Connect and network with around 70 peers. Previous participants have included representatives from the following companies:

Airbnb / Atom Bank / Facebook / Google / John Lewis / Manchester United Football Club / Moneysupermarket.com / Nationwide Building Society / Virgin / Yorkshire Building Society

Owen James Events Limited

Brook House, Mint Street, Godalming, Surrey, GU7 1HE UK

T +44 (0)1483 861334

E [info@owenjamesgroup.com](mailto:info@owenjamesgroup.com) W [www.owenjamesgroup.com](http://www.owenjamesgroup.com)

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