

a meeting of MINDS

ASSET MANAGEMENT V

Thursday 7 March 2019

THE BERKELEY HOTEL, WILTON PLACE,
KNIGHTSBRIDGE, LONDON SW1X 7RL

ASSET MANAGEMENT IV

Thursday 19 September 2019

THE BERKELEY HOTEL, WILTON PLACE,
KNIGHTSBRIDGE, LONDON SW1X 7RL

Participant List - Invitation only

Heads of Retail Distribution from asset management with an interest in addressing current and future trends affecting their own businesses and the industry as a whole.

Inclusive Sponsorship: More than a standalone event

Key Benefits	The details
Participant data	Quantitative and qualitative research identifying key issues
Positioning as a thought leader	Host and lead a roundtable discussion
Market testing topics	Support and advice regarding roundtable topics
Networking at the highest level	One-to-one meetings, speed networking and build relationships with potential business partners
Knowledge	Big picture keynotes
Brand awareness	Extensive exposure during the event's six month timeframe
Post-event marketing	Outputs from roundtables
Follow up	Additional post-event support provided where required
Strategic and market insight	Summary of The Findings that identify industry challenges
Online business tools	Access to event app
Inducement busting	Given the strategic nature of these events they comply with inducement rules

Expenditure

Full sponsorship package – including the lead on a roundtable - **£11,200 (+VAT)**

Please note: Early booking discounts, multiple event packages and strategic partnership options available – upon request.



Call today!

Limited sponsor packages available - don't miss your chance to partner with this unique event

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How will the event be structured?

All Meetings are formatted in broadly the same way.
Some events incorporate an evening dinner and an overnight stay; others end with a glass of fizz and a wave goodbye.
The schedule below is an example itinerary.

PERSONAL ITINERARY			
00830-0900	The Belgravia	Breakfast	Informal networking over breakfast
0900-0905	The Ballroom	Welcome	Welcome - Owen James
0905-0915	The Ballroom	The Scene Setter	Co-founder and CEO of Lansons will provide his assessment of the challenges the asset management sector currently faces, setting the scene for the roundtable sessions.
0915-1000	The Ballroom	Keynote	So just what is the Labour Party thinking about these days?
1000-1115	Syndicate rooms	Working Session 1	The Ballroom Belgravia Motcombs
1115-1135	The Gallery	Morning coffee	Apple & BlackBerry time Motcombs
1135-1250	Syndicate rooms	Working Session 2	The Ballroom Belgravia
1250-1350	The Ballroom	Lunch	A seated formal luncheon
1350-1445	The Ballroom	Presentation	An opportunity to hear from China - the view from one of the key new entrants to asset management. Belgravia Motcombs
1445-1600	Syndicate rooms	Working Session 3	The Ballroom
1600-1630	The Ballroom	Keynote	And the GAFAs crowd... what are their intentions towards financial services?
1630-1700	The Ballroom	Afternoon tea	More business cards to swap - an opportunity to relax with a cuppa and wave goodbye



Who will be in the room?

Connect and network with around 70 peers. Previous participants have included representatives from the following companies:

Aviva Investors / BlackRock / Carmignac / Citi Private Client Solutions / Goldman Sachs / HSBC Global / Lazard / Legal & General Investment Management / T Rowe Price / Vanguard

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