

How will the event be structured?

All Meetings are formatted in broadly the same way.
Some events incorporate an evening dinner and an overnight stay; others end with a glass of fizz and a wave goodbye.
The schedule below is an example itinerary.

| PERSONAL ITINERARY | | | |
|--------------------|-----------|-------------------|--|
| The Belgravia | 0830-0915 | Breakfast | Informal networking over breakfast |
| The Ballroom | 0915-0930 | Presentation | Welcome - Owen James |
| The Ballroom | 0930-1000 | Presentation | Delighting the customer in a mobile first world - Head of Financial Services, Facebook |
| Syndicate rooms | 1000-1110 | Working Session 1 | Belgravia Mulberry Motcomb Wilton Knightsbridge |
| The Ballroom | 1110-1130 | Coffee | BlackBerry & Apple time |
| The Ballroom | 1130-1215 | Networking | Mini meetings - an opportunity to exchange business cards |
| Syndicate rooms | 1215-1325 | Working Session 2 | Belgravia Mulberry Motcomb Wilton Knightsbridge |
| The Ballroom | 1325-1420 | Luncheon | A seated formal lunch |
| The Ballroom | 1420-1500 | Presentation | Customers are desperate for someone they can trust. Is that you? Senior Director, Smithfield Consultants - a Daniel J Edelman Company |
| Syndicate rooms | 1500-1610 | Working Session 3 | Belgravia Mulberry Motcomb Wilton Knightsbridge |
| The Ballroom | 1610-1630 | Afternoon Tea | BlackBerry & Apple time |
| The Ballroom | 1630-1715 | Presentation | The story of the future. What does the world of AI hold for us? - Chief Executive Officer, GDR Creative Intelligence |
| Motcomb | 1715-1830 | Fizz flows | More business cards to swap - an opportunity to relax with a glass of fizz and then wave goodbye |



Who will be in the room?

Connect and network with around 70 peers. Previous participants have included representatives from the following companies:

Airbnb / Atom Bank / Facebook / Google / John Lewis / Manchester United Football Club / Moneysupermarket.com / Nationwide Building Society / Virgin / Yorkshire Building Society

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