

A Meeting of Minds: Bank & Brand Distribution of Retail FS

Thursday 28 March 2019 – The Berkeley Hotel, Wilton Place, London SW1X 7RL

Schedule of the day

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|---------------|-----------|--------------|---|-----------------|-----------------|-------|---------------|--------|
| The Belgravia | 0815-0900 | Breakfast | Informal networking over breakfast | | | | | |
| The Ballroom | 0900-0910 | Keynote | Welcome – Owen James | | | | | |
| The Ballroom | 0910-0950 | Keynote | Who needs politicians? Do they add value? Whose side are they on? George Pascoe-Watson, Senior Partner and Chief Advisor, Portland Communications. Former Political Editor at the Sun and a frequent panellist on BBC Question Time, Any Questions and the Week in Westminster makes him well-positioned to judge. | | | | | |
| Boardroom | 0950-1100 | Roundtable 1 | The Ballroom | Upper Belgravia | Lower Belgravia | Suite | Knightsbridge | Wilton |
| The Belgravia | 1100-1120 | Coffee | Apple & BlackBerry time | | | | | |
| The Ballroom | 1120-1200 | Networking | Structured speed networking! | | | | | |
| Boardroom | 1200-1310 | Roundtable 2 | Suite | Upper Belgravia | Lower Belgravia | Suite | Knightsbridge | Wilton |
| The Ballroom | 1310-1410 | Lunch | A seated formal lunch | | | | | |
| The Ballroom | 1410-1445 | Keynote | What can brands and marketers learn from changing attitudes to finance across the generations? Julian Dailly, Senior Vice President, Savanta. Formerly, Head of the Global Brand Valuation team at Interbrand, he now specialises in combining insight with commercial strategy and will provide actionable learning. | | | | | |
| Boardroom | 1445-1555 | Roundtable 3 | The Ballroom | Upper Belgravia | Lower Belgravia | Suite | Knightsbridge | Wilton |
| The Ballroom | 1555-1630 | Keynote | Gaming, AI – what does the future really look like? Roberta Lucca is an unconventional serial entrepreneur and an obsessive learner. She is the co-founder and CEO of the BAFTA-winning Bossa Studios, a games company based in London. She is a Tech London advocate, helping foster start-ups and advising young entrepreneurs on how to shape the future with technology. Her latest venture is BOLDR – part game, part AI virtual coach. | | | | | |
| The Belgravia | 1630-1800 | Fizz flows | More business cards to swap - an opportunity to relax with a glass of fizz and then wave goodbye. | | | | | |