

# A Meeting of Minds Asset Management

The Berkeley Hotel, Wilton Place, London SW1X 7RL

Thursday 5 March 2020

## THE SCHEDULE OF THE DAY

The Belgravia	0815-0845	Breakfast	Informal networking over breakfast		
The Ballroom	0845-0900	Welcome	<b>Evie Owen, Joint Managing Director, Owen James</b> will open with the findings of Owen James' proprietary research looking at asset management trends and the current distribution landscape.		
The Ballroom	0900-0915	Keynote	<b>Tony Langham, CEO, Lansons</b> will set the scene with his perspective on whether UK business is fit for purpose.		
Board Rooms	0915-1020	Roundtable 1	Categorising your clients: Retail, Wholesale, Institutional – aren't they just clients?	Stewardship – the safe investment of capital to create sustainable value. When it comes to measuring a company's value, traditional metrics are no longer fit for purpose – discuss!	ESG – the momentum is there – we now need some standardised metrics to measure performance.
The Belgravia	1025-1045	Coffee	Apple & BlackBerry time		
Board Rooms	1045-1150	Roundtable 2	Providing value for money? It certainly isn't just about growing the pot. A look at the FCA's Assessment of Value.	Maintaining our position as a world leader in investment management.	Data needs to be presented and used in a way that clearly benefits the retention and gaining of new clients.
	1155-1300	Roundtable 3	Talking about client engagement... thinking about your future clients – now here is a good idea!	Is your business match fit? Indeed, are you?	Do not let perfection be the enemy of good. Digitalisation requires a test and learn approach.
The Ballroom	1300-1430	Luncheon	A seated formal luncheon incorporating the second keynote.		
The Ballroom	1355-1425	Keynote	<b>An update on the Coronavirus. Professor David Heymann, Professor of Infectious Disease Epidemiology, London School of Hygiene and Tropical Medicine</b> , has kindly agreed to brief us on where we are in terms of the virus, its potential to spread and its potential impact on the world economy and indeed population.		
The Ballroom	1425-1430	Farewell	And back to work we go!		