

Bank & Brand Distribution of Retail Financial Services

Thursday 15 October 2015 – The Berkeley Hotel, London, SW1X 7RL

Participants

STRATEGIC AND INVESTMENT HEADS

- Age UK** – Commercial and Distribution Director
- Barclays Bank** – Director
- Barclays Bank** – Insurance Trans Product & Comm Banking
- Bellpenny** – Head of Direct Propositions
- BMW** – General Manager Product & Channel Development
- Co-operative Group** – Head of Corporate Development
- Comparethemarket** – Head of Partnerships
- Countrywide Mortgage Services** – Financial Services Director
- Coventry Building Society** – Head of Strategy
- Coventry Building Society** – Product Strategy Manager
- Daily Mail** – Head of Financial Services Partnerships
- Debenhams** – Senior Manager Personal Finance – Store Cards
- Debenhams** – Senior Manager Personal Finance
- Debenhams** – Senior Manager Travel Money
- E.ON UK** – Partnership Manager
- Google** – Senior Industry Head – Finance
- Google** – Senior Industry Manager
- Gransnet** – Brand Partnerships Manager
- HSBC** – Head of Proposition Development
- HSBC** – Wealth Development Manager
- Immediate Media Co** – Head of Money
- Immediate Media Co** – Business Development Manager - Money
- Jelf Group** – Head of Client Services, Financial Services
- Landbay Partners** – Chief Operating Officer
- Landbay Partners** – Head of Marketing

Lending Works – Chief Operating Officer
LinkedIn – Account Director, Finance
Macmillan Cancer Support – Senior Partnership Manager, Finance
Macmillan Cancer Support – Senior Business Development, Finance
Market Harborough Building Society – Mortgage Intermediary Manager
Metro Bank – Head of Commercial Proposition
Microsoft – UK search Advertising Lead
MoneySuperMarket - Head of Insurance
Mumsnet – Brand Partnership Manager
Oxfam – Corporate Partnerships Manager
Post Office – Head of Financial Services
P&O Ferries – Head of Propositions
Saffron Building Society – Chief Customer Officer
Savings Champion – Savings Champion
Savings Champion – Savings Champion
Sesame Bankhall Group – Managing Director
Shelter – New Partnerships Manager
Skipton Building Society – Proposition Manager
Stay Sure – Group Process Improvement Transformation Director
Strawberry Finance – Founder
Strawberry Finance – Development Manager
The National Trust – Head of Corporate Partnerships
Thomas Cook UK & Ireland – Head of Financial Services
Telegraph Media Group – Business Development Manager, Finance
Time Inc UK – Managing Director
Towry – Head of Product
Trinity Mirror – Partnerships Director
Trinity Mirror – Business Enterprise Account Director
True Potential Investments – Head of Distribution
True Potential Investments – Recruitment Director

Union Bank of India – Deputy
United Bank – Product Manager
West Bromwich Building Society – Partnership Manager
West Bromwich Building Society – Product Manager, Mortgages
West Bromwich Building Society – E-Commerce Specialist
Willams & Glynn – Managing Director
Willis Owen – Head of Research
YBS Group – Partnerships Development Manager

STRATEGIC PARTNERS

Dignity – Head of Corporate Partnerships
Dignity – Relationship Manager
Dignity – Strategic Partnership Development Manager
Feedback Ferret – Managing Director and Co-Founder
Feedback Ferret – Client Service Director

SPEAKERS, FACILITATORS AND GUESTS

Affinia Partnerships - Director
Capgemini Consulting – Vice President
Formula One & Formula E broadcaster – Former F1 Mechanic
KPMG – Director – Strategy Group
Microsoft – UK search Advertising Lead
Milliman – Head of Strategy Consulting
Mydex – Chief Executive
PBF Solutions – Head of Business Development
PBF Solutions – Sales Manager
TISA – Head of Strategic Policy Development
The Future Shapers –CEO
TUI Travel – Digital Product Director
Unbiased – Chief Executive

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Unbiased – *Head of Customer Marketing*