

MINDFUL OF INVESTING IN TECHNOLOGY

Wednesday 13 November 2019

TIME	LOCATION	CURRICULUM			
0815-0900	The Platt Room	Informal networking over breakfast			
0900-0910	Seligman Theatre	Welcome: Owen James Group			
0910-0940	Seligman Theatre	Lecture 1: The optimal digital business strategy – it's a cultural thing			
0940-1040	Tutorial 1	Censors' Room	Council Chamber	Linacre Room	Sloane Room
		<p>"When digital transformation is done right, it's like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar." *</p> <ul style="list-style-type: none"> - Have you implemented new software or tools only to find you are now facing limitations, challenges and struggling to unlock the expected benefits? Can technology innovation ever be done at speed and still be effective? - With examples from other industries, we'll explore the ways in which incremental innovation can support your business growth and how you can work with fintech partners to de-risk the process. <p>(*George Westerman, Principal Research Scientist with the MIT Sloan Initiative on the Digital Economy) - Iress</p>	<p>How to create real customer relationships in the digital age.</p> <p>The financial industry is in a state of evolution, as waves of change via digitisation, automation and AI alter clients' expectations of their advisers and fund managers. Today's investors seek multi-channel interactive digital communication - accessible any time, any place. Therefore, it is important for wealth management firms to boost their digital client experience if they wish to be successful in attracting, growing and maintaining their client base. It is imperative to build this relationship whether through direct channels or via intermediaries. - Investcloud</p>	<p>Robotic process automation is the application of technology that allows employees in a company to configure computer software or a "bot" to capture and interpret existing applications for processing a transaction, manipulating data, triggering responses and communicating with other digital systems. Are you up to speed with this?</p>	<p>Fintechs: let's talk scrums, sprints, tiger teams, data stacks... they work in a different way and use a different lexicon. Do we really need to understand it? Can we learn from them?</p>
1040-1105	The Platt Room	Coffee and networking - including 1-2-1s			
1105-1205	Tutorial 2	Censors' Room	Council Chamber	Linacre Room	Sloane Room
		<p>"When digital transformation is done right, it's like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar." *</p> <ul style="list-style-type: none"> - Have you implemented new software or tools only to find you are now facing limitations, challenges and struggling to unlock the expected benefits? Can technology innovation ever be done at speed and still be effective? - With examples from other industries, we'll explore the ways in which incremental innovation can support your business growth and how you can work with fintech partners to de-risk the process. <p>(*George Westerman, Principal Research Scientist with the MIT Sloan Initiative on the Digital Economy) - Iress</p>	<p>How to create real customer relationships in the digital age.</p> <p>The financial industry is in a state of evolution, as waves of change via digitisation, automation and AI alter clients' expectations of their advisers and fund managers. Today's investors seek multi-channel interactive digital communication - accessible any time, any place. Therefore, it is important for wealth management firms to boost their digital client experience if they wish to be successful in attracting, growing and maintaining their client base. It is imperative to build this relationship whether through direct channels or via intermediaries. - Investcloud</p>	<p>Robotic process automation is the application of technology that allows employees in a company to configure computer software or a "bot" to capture and interpret existing applications for processing a transaction, manipulating data, triggering responses and communicating with other digital systems. Are you up to speed with this?</p>	<p>Fintechs: let's talk scrums, sprints, tiger teams, data stacks... they work in a different way and use a different lexicon. Do we really need to understand it? Can we learn from them?</p>
1205-1235	Seligman Theatre	Lecture 2: Artificial Intelligence – is it already amongst us?			
1235-1335	The Platt Room	Buffet lunch			
1335-1405	Seligman Theatre	Lecture 3: Let's talk bitcoin and crypto-currencies!			
1405-1505	Tutorial 3	Censors' Room	Council Chamber	Linacre Room	Sloane Room
		<p>The hybrid approach to financial advice - part human part algorithm. The "Terminator" is getting closer! Is anyone doing this well? - Intelliflo</p>	<p>Generational shifts in expectations. Future clients will view technology as the hygiene factor and will expect it to work. Are you prepared? - Finantix</p>	<p>Making sense of the data lake or lessons from a data scientist.</p> <ul style="list-style-type: none"> - We are told that 25% of what we know now will no longer be relevant in two years. So how is it possible for a business to prepare for a future it cannot fully understand? - The difference between business intelligence and data science is that the former tends to review what has happened whereas data science is seeking to work out what will happen. Hence the need to embrace machine learning. 	<p>Cyber security: you are only as strong as your weakest link.</p> <p>Organisations face myriad threats, which continuously evolve to present them with new challenges. One such evolving 'moving target' is cyber security – a subset of business resilience. It is being discussed by stakeholders at all levels, which suggests the industry needs a mind shift change to be able to adequately tackle the issues surrounding response, regulation and recovery.</p>
1505-1605	Tutorial 4	Censors' Room	Council Chamber	Linacre Room	Sloane Room
		<p>The hybrid approach to financial advice - part human part algorithm. The "Terminator" is getting closer! Is anyone doing this well? - Intelliflo</p>	<p>Generational shifts in expectations. Future clients will view technology as the hygiene factor and will expect it to work. Are you prepared? - Finantix</p>	<p>Making sense of the data lake or lessons from a data scientist.</p> <ul style="list-style-type: none"> - We are told that 25% of what we know now will no longer be relevant in two years. So how is it possible for a business to prepare for a future it cannot fully understand? - The difference between business intelligence and data science is that the former tends to review what has happened whereas data science is seeking to work out what will happen. Hence the need to embrace machine learning. 	<p>Cyber security: you are only as strong as your weakest link.</p> <p>Organisations face myriad threats, which continuously evolve to present them with new challenges. One such evolving 'moving target' is cyber security – a subset of business resilience. It is being discussed by stakeholders at all levels, which suggests the industry needs a mind shift change to be able to adequately tackle the issues surrounding response, regulation and recovery.</p>
1605-1630	The Platt Room	Afternoon tea and networking - including 1-2-1s			
1630-1700	Seligman Theatre	Lecture 4: Social media norms and values – how do you control rapidly evolving digital technology which transcends borders, ages and religion? – Do we need a 'Digital Magna Carta' to control big tech?			
1705-1800	The Platt Room	Faculty drinks			