

## Sponsors



## Participant List

### BANKS & BUILDING SOCIETY

- Aldermore Bank, *Commercial Director, Savings*
- Allica, *Head of Deposits*
- Axis Bank UK, *Head of Retail Banking*
- BSA (The Building Society Association), *Head of External Affairs*
- Bank of Ireland, *Customer Experience Director*
- Bank of Ireland, *Head of Strategy - UK Mortgages*
- Barclays Bank Plc, *Managing Director - Group Innovation Officer*
- Bath Investment & Building Society, *Head of Marketing and Savings*
- Beverley Building Society, *Deputy CEO*
- Cambridge Building Society, *Head of Marketing*
- Cambridge and Counties Bank, *Head of Marketing & Savings*
- Cambridge and Counties Bank, *Senior Savings Marketing Manager*
- Co-operative Bank Plc, *Marketing Director*
- Coventry Building Society, *Head of Digital*
- Foresters Friendly Society, *Membership Director*
- Gatehouse Bank, *Vice President - Product*
- HSBC Bank Plc, *Manager - Top Tier Wealth Propositions*

- **HSBC Bank Plc**, *Wealth Transformation Manager*
- **Harpenden Building Society**, *Chief Executive Officer*
- **Leeds Building Society**, *Strategic Planning Lead*
- **Lloyds Banking Group**, *Head of Customer Propositions*
- **Lloyds Banking Group**, *Head of Strategic Market Insights*
- **Loughborough Building Society**, *Chief Executive Officer*
- **Market Harborough Building Society**, *New Business Lead*
- **Metro Bank PLC**, *Head of Retail Accounts and Partnerships*
- **Metro Bank PLC**, *Head of Retail Lending*
- **Nationwide Building Society**, *Strategy & Planning Manager*
- **Nationwide Building Society**, *Strategy Manager, Savings, Product & Propositions*
- **Newcastle Building Society**, *Customer Director*
- **OneSavings Bank Plc**, *Savings Proposition Manager*
- **Principality Building Society**, *Head of Customer Propositions and Experience*
- **Royal Bank of Scotland**, *Innovation Lead, RBS Personal Banking*
- **Royal Bank of Scotland**, *Regional Director, Mortgages and Protection*
- **Saffron Building Society**, *Head of Partnerships and Innovation*
- **Santander UK Plc**, *Open Banking Product Head*
- **Santander UK Plc**, *Senior Business Manager*
- **Shawbrook Bank**, *Head of Product*
- **Shawbrook Bank**, *Managing Director-Consumer Banking*
- **Shepherds Friendly Society**, *CEO*
- **Silicon Valley Bank**, *Managing Director*
- **Skipton Building Society**, *Head of Customer Strategy & Planning*
- **Starling Bank**, *Head of Retail Banking*
- **TSB Bank Ltd**, *Area Director*
- **Union Bank of India**, *Executive Director & Deputy CEO*
- **Virgin Money**, *Director of Risk and Compliance*
- **West Bromwich Building Society**, *Head of Savings & Partnerships*
- **West Bromwich Building Society**, *Product Manager - Savings*
- **Yorkshire Building Society**, *Head of Partnership Development*

## BRANDS

- **Age UK**, *Business Development Manager - Corporate Partnerships*
- **AllClear Insurance Services**, *Chief Executive Officer*
- **Alzheimer's Society**, *Senior New Business Lead*

- **Amazon**, *Snr Manager, Strategic Accounts*
- **Amazon**, *Strategic Sales Manager*
- **ArchOver Ltd**, *Business Development Specialist*
- **Bud**, *Partnership Manager*
- **Cancer Research UK**, *Business Acquisition Manager*
- **Charles Stanley Plc**, *Group Head of Distribution*
- **Compare the Market.com**, *Head of Partnerships*
- **Confused.com**, *Head of New Motor Products*
- **Daily Mail Group - MEDIA**, *Partnerships and Affiliate Director, This is Money*
- **Daily Mail Group - MEDIA**, *Trading & Commercial Manager*
- **EDF Energy**, *Senior Account Manager Large Business Sales*
- **Embrace Financial Services**, *Financial Services Director*
- **First Utility Ltd**, *Director of New Product Development*
- **Google UK Ltd**, *Senior Director*
- **Habito**, *Product Lead*
- **Hargreaves Lansdown Group**, *Head of Innovation & Fintech Alliances*
- **Hargreaves Lansdown Group**, *Strategic Innovation Lead*
- **Immediate Media Co.**, *Business Development Manager - Money, Data & Transactions*
- **Immediate Media Co.**, *Head of Travel and Financial Services*
- **Landbay Partners Ltd**, *Chief Operating Officer*
- **Landbay Partners Ltd**, *Marketing Director*
- **Lending Works**, *Head of Partnerships*
- **Manchester United Football Club**, *Head of Financial Services*
- **Microsoft**, *Chief Industry Strategist- Financial Services*
- **Microsoft**, *Head of Industry Strategy - UK Financial Services*
- **MoneySuperMarket.com**, *Banking Partnerships Manager*
- **MoneySuperMarket.com**, *Commercial Manager*
- **Mortgage Gym Ltd**, *Managing Director*
- **Post Office Management Services**, *Commercial Trading Manager*
- **Post Office Money**, *Head of Commercial Planning – Post Office Money*
- **Raisin UK**, *Chief Commercial Officer*
- **Sainsbury's**, *Head of Trading - Argos Financial Services at Sainsbury's Bank*
- **Savings Champion**, *Head of Business Development*
- **The National Trust**, *Corporate Partnership Manager (Commercial Partnerships and Gift Card Lead)*
- **Time Inc UK**, *Head of Financial Services Partnerships - Advertising and E-Commerce*
- **Unshackled.com**, *Sales Director*
- **Willis Owen**, *Head of Product & Compliance*

- **ZPG Limited**, *Head of Commercial - Financial Services*

## **SPONSORS & EXPERTS**

- **AXA PPP Healthcare**, *Head of Partnerships*
- **Age Partnership**, *Corporate Partnerships Manager*
- **BGL Group**, *Business Development Manager*
- **Dignity**, *Head of Existing Partnerships*
- **Dignity**, *Strategic Partnership Development Manager*
- **Freedom Finance**, *Director of Business Development*
- **HUB Financial Solutions**, *Business Development Manager*
- **My Pension Expert**, *Business Development Manager*
- **My Pension Expert**, *Executive Chairman*
- **NewDay**, *Senior Manager Commercial Development*
- **OFX**, *Senior Alliance & Partnerships Manager*
- **Optimise**, *Business Development Director*
- **Scafld**, *Managing Director*
- **Western Union Business Solutions**, *Head of Partnerships*

## **FACILITATORS & SPEAKERS**

- **AllClear Insurance Services**, *Consultant*
- **Bossa Studios**, *Co-Founder & CEO*
- **Capgemini Invent**, *Principal - Wealth, Long Term Savings & Insurance*
- **JoyndUp Ltd**, *Director*
- **Milliman UK**, *Head of Strategy*
- **Nationwide Building Society**, *Head of Finance Business Partnering - Finance and Efficiency*
- **Owen James Group**, *Consultant*
- **Portland Communications**, *Senior Partner and Chief Advisor*
- **Raisin UK**, *Business Development Director*
- **Raisin UK**, *Chief Executive Officer*
- **Savanta**, *Senior Vice President - Brands*
- **Simon Cocker Consultancy**, *Owner*

## **INDUSTRY BODIES, REGULATORS, ASSOCIATIONS AND GUESTS**

- **Savanta**, *Chief Commercial Officer*