

## Sponsors



## Participant List

### BANKS & BUILDING SOCIETY

- **Al Rayan Bank**, *Head of Product Management*
- **Aldermore Bank**, *Head of Marketing*
- **Atom Bank plc**, *Head of Marketing & PR*
- **Axis Bank UK**, *Head of Retail Banking*
- **Bank of Ireland**, *Head of Savings & Loans*
- **Barclays Bank Plc**, *Director - Group Innovation Office*
- **Bath Investment & Building Society**, *Head of Mortgages*
- **British Arab Commercial Bank (BACB)**, *Treasurer*
- **Cambridge and Counties Bank**, *Senior Marketing Manager - Savings*
- **Coventry Building Society**, *Head of Digital*
- **Coventry Building Society**, *Senior Product Manager - New Product Development*
- **DF Capital**, *Managing Director - Retail*
- **Furness Building Society**, *Head of Savings Strategy*
- **Furness Building Society**, *Savings Product Manager*
- **Gatehouse Bank**, *Vice President - Product*
- **HSBC Bank Plc**, *Top Tier Propositions Manager*
- **HSBC Bank Plc**, *Wealth Transformation Manager*

- **Harpenden Building Society**, *Business Development Manager*
- **Harpenden Building Society**, *Chief Executive Officer*
- **IsBank UK**, *Head of Retail & Personal Banking*
- **Leeds Building Society**, *Strategic Planning Lead*
- **M&S Bank**, *Head of Customer Experience*
- **Market Harborough Building Society**, *National Accounts Manager*
- **Marsden Building Society**, *Chief Executive*
- **Metro Bank PLC**, *Product Manager - Unsecured Lending*
- **Moven**, *Founder & Chief Executive Officer*
- **N26**, *UK General Manager*
- **Nationwide Building Society**, *Senior Product Manager (Savings)*
- **OakNorth Bank**, *Director of Digital Product*
- **PCF Bank**, *Head of Client Services & Savings*
- **Penrith Building Society**, *Chief Executive Officer*
- **Pepper Money**, *Head of Product*
- **Principality Building Society**, *Customer Experience Manager*
- **RCI Bank UK**, *Marketing Director*
- **Royal Bank of Scotland**, *Regional Director, Mortgages and Protection*
- **Saffron Building Society**, *Chief Executive Officer*
- **Saffron Building Society**, *Head of Partnerships and Premises*
- **Santander UK Plc**, *Senior Business Manager*
- **Shawbrook Bank**, *Managing Director-Consumer Banking*
- **TSB Bank Ltd**, *Area Director*
- **TSB Bank Ltd**, *Area Director*
- **TSB Bank Ltd**, *Manager - Distribution Optimisation*
- **Union Bank of India**, *Executive Director & Deputy CEO*
- **Yorkshire Building Society**, *Head of Partnership Development*

## BRANDS

- **Age UK**, *Business Development Manager - Corporate Partnerships*
- **Age UK**, *Business Development Manager*
- **Alzheimer's Society**, *Head of New Partnerships*
- **Alzheimer's Society**, *Senior New Business Lead*
- **BT**, *Head of Innovation FS*
- **Bud**, *Head of Network & Partnerships*
- **Bud**, *Partnership Manager*

- **Charles Stanley Plc**, *Group Head of Distribution*
- **Daily Mail Group**, *Partnerships and Affiliate Director, This is Money*
- **Daily Mail Group**, *Trading & Commercial Manager*
- **EDF Energy**, *Senior Account Manager - Public Sector*
- **EDF Energy**, *Senior Account Manager*
- **Embrace Financial Services**, *Financial Services Director*
- **Facebook**, *Industry Head, Financial Services*
- **Google UK Ltd**, *Managing Director, Financial Services & Service Industries*
- **Hargreaves Lansdown Group**, *Head of Business Development - Active Savings*
- **Immediate Media Co.**, *Business Development Manager - Money, Data & Transactions*
- **Immediate Media Co.**, *Head of Travel and Financial Services*
- **John Lewis (Financial Services)**, *Partner & Senior Manager, Product - Insurance*
- **Landbay Partners Ltd**, *Marketing Director*
- **Lending Works**, *Head of Partnerships*
- **Make it Cheaper**, *Business Development & Partnerships Manager*
- **Manchester United Football Club**, *Head of Financial Services*
- **Manchester United Football Club**, *Relationship Manager*
- **MoneySuperMarket.com**, *Commercial Partnership Manager*
- **MoneySuperMarket.com**, *Senior Partnership Manager*
- **Post Office Management Services**, *Commercial Trading Manager*
- **Post Office Money**, *Mortgages Product Manager*
- **Post Office Money**, *Senior Group Strategy Manager*
- **Post Office Money**, *Senior Manager, Savings & Current Account Propositions*
- **Quilter**, *Managing Director - Mortgage and Financial Planning Network*
- **Responsible Life**, *Managing Director*
- **Savings Champion**, *Co-Founder*
- **Shell Energy Retail Limited**, *Director of New Product Development*
- **TI Media**, *Head of Financial Services Partnerships - Advertising and E-Commerce*
- **Telegraph Media Group**, *Head of Financial Solutions*
- **Tenet Group**, *Chief Executive*
- **Webtel.Mobi (Holdings) Ltd**, *Strategic Adviser*
- **Willis Owen**, *Head of Product & Compliance*
- **ZPG Limited**, *Head of Commercial - Financial Services*

## SPONSORS & EXPERTS

- **Anorak**, *Co Founder and CEO*

- **Anorak**, *Distribution Director*
- **Anorak**, *Global Head of Business Development - SaaS and Enterprise*
- **BGL Group**, *Business Development Manager*
- **BUPA**, *Head of Partnerships & Affinity, UK Insurance*
- **BUPA**, *Senior Partnerships Development Manager*
- **DeadHappy Limited**, *COO*
- **DeadHappy Limited**, *Chair and NED*
- **Dignity**, *Head of Existing Partnerships*
- **Dignity**, *Strategic Partnership Development Manager*
- **HUB Financial Solutions**, *Director of Partnership Development*
- **Invesco**, *Head of Financial Institutions Group*
- **Invesco**, *Head of Responsible Investment EMEA*
- **Invesco**, *Head of UK ETF Sales*
- **Optimise Media (UK)**, *Business Development Director*
- **Scafld**, *Managing Director*
- **Square Mile Investment Consulting and Research Limited**, *Business Development Director*
- **The Retirement Mortgage Service**, *Development Director*

## **FACILITATORS & SPEAKERS**

- **AllClear Insurance Services**, *Business Development Director*
- **Aston Fisher**, *Client Partner*
- **BBC**, *Environmental Correspondent*
- **BBC**, *Political Editor of Newsnight*
- **Bank of Ireland**, *Customer Experience Director*
- **Beyond Analysis**, *Commercial Director*
- **Beyond Analysis**, *Founder and Strategy Director*
- **Clarasys**, *Management Consultant*
- **Clarasys**, *Managing Consultant*
- **Facebook**, *Planning Director*
- **JoyndUp Ltd**, *Director*
- **Milliman UK**, *Head of Strategy*
- **Raisin UK**, *Business Development Director*
- **Raisin UK**, *Chief Executive Officer*
- **RoosterMoney**, *Advisor & Board Director*
- **RoosterMoney**, *Chief Executive Officer*
- **Sapphire & Steel**, *Partner*

- **Smithfield - a Daniel J Edelman Company**, *Senior Director*
- **Soprano Consulting**, *Managing Director*