



YOUR INVITATION TO SPONSOR

THE BEACON PHILANTHROPY AND IMPACT FORUM 2024

Thursday 29 February 2024 at The Guildhall, London



The Beacon Collaborative



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THE BEACON PHILANTHROPY AND IMPACT FORUM 2024

Joining together the impact community and financial community break down silos and seek mechanisms for a genuinely impact-led transition for people, planet and an equitable economic future.

EVENT OBJECTIVES

The aim of this year's forum is to bring together key influencers, enabling us to re-engage and re-energise our commitment to giving and social investment. We will consider how philanthropy and social investment can help shape a future that is better and fairer.

WHEN AND

WHERE?



Thursday 29 February
0900-1600



Guildhall, London

HOW WILL IT WORK?

This event will run in-person and participants will have an opportunity to create their own bespoke itinerary which will be made up of;

- Keynote addresses
- Pre-scheduled one-to-ones
- Roundtable discussions, networking with philanthropists, sector leaders, influencers and advisers over lunch and coffee

THE WHO?

Foundations and philanthropists, NGOs and non-profits, government and regulators, impact sector leaders and financial institutions will need to work together in new ways to deliver this vision for the future.



What is The Beacon Forum?

The Beacon Forum is a unique event in the UK that convenes thought leaders from across the above sectors. All are experts in social and environmental impact; all are bound by a common goal to grow the level of impact capital in the UK.

- ❖ Capital given to non-profit organisations to drive innovation and change
- ❖ Capital invested for impact recognising the urgency of social and environmental challenges take priority over risk-adjusted returns
- ❖ Blended capital combining non-traditional financial partners
- ❖ The social capital of time and skills used in service of the impact agenda

WHAT ARE THE BENEFITS OF SPONSORING?

Present in roundtables – An opportunity to host facilitated roundtables aligned with the conference theme.

Positioning as a thought leader – Branding on the post event write up of the roundtables.

Contact details – You will be sent contact details of all the sector leaders and wealth advisers. Names-only will be provided of philanthropist delegates.

Networking opportunities - Up to five named senior delegate invitations at the event. There will also be an opportunity for formal networking on the day.

Brand awareness

- Branding on all event collateral and across the event website & app.
- Inclusion of marketing material in delegate packs.
- Brand alignment with social responsibility.

Pre and post-event marketing opportunities – Working with our event partners.



Roundtable Topics

To give you a feel for the topics tabled for discussion in the roundtables, here is a list of the themes we tabled last year;

- The future of philanthropy in a post-covid world
- The technology conundrum
- Accelerated development
- Risk capital and recovery
- Catalysing capital
- Enabling philanthropy

Social Media Campaigns

Two content opportunities shared across Beacon Collaborative and Owen James Group's social media platforms and featured within the Beacon Collaborative newsletter

Event Blog – Summarising the findings and insights that emerged from your roundtable with a short company bio

Guest Blog – Supply a more detailed blog to be hosted on the Beacon Collaborative website (subject to editorial guidelines). Giving you the chance to explore your roundtable topic in more detail.



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HOW MUCH DOES IT COST?

Headline sponsor - this includes the opportunity to run a 20mn keynote and 60mn roundtable **£10,000**

Roundtable sponsor – six opportunities available **£7,000**

Lunch sponsor **£5,000**

Post-event drinks sponsor **£2,500**

Short-style written interview **£800**

Event video interview **£2,500**



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[PLEASE CLICK HERE TO VIEW THE EVENT WEBSITE.](#)

NEXT STEPS

If you are interested in hearing more about this unique opportunity to sponsor The Beacon Philanthropy and Impact Forum 2024 -

CONTACT

-  James Goad
-  07909 963 856
-  jamesgoad@owenjamesgroup.com
-  Cath Dovey
-  cath.dovey@beaconawards.org.uk

