



The Pulse

Access the market insights shaping the financial and wealth management sector.

Monitor the market landscape with real-time industry insights



Stay ahead of the curve. Tap into the industry's collective insights to spot the latest trends before your competitors do.



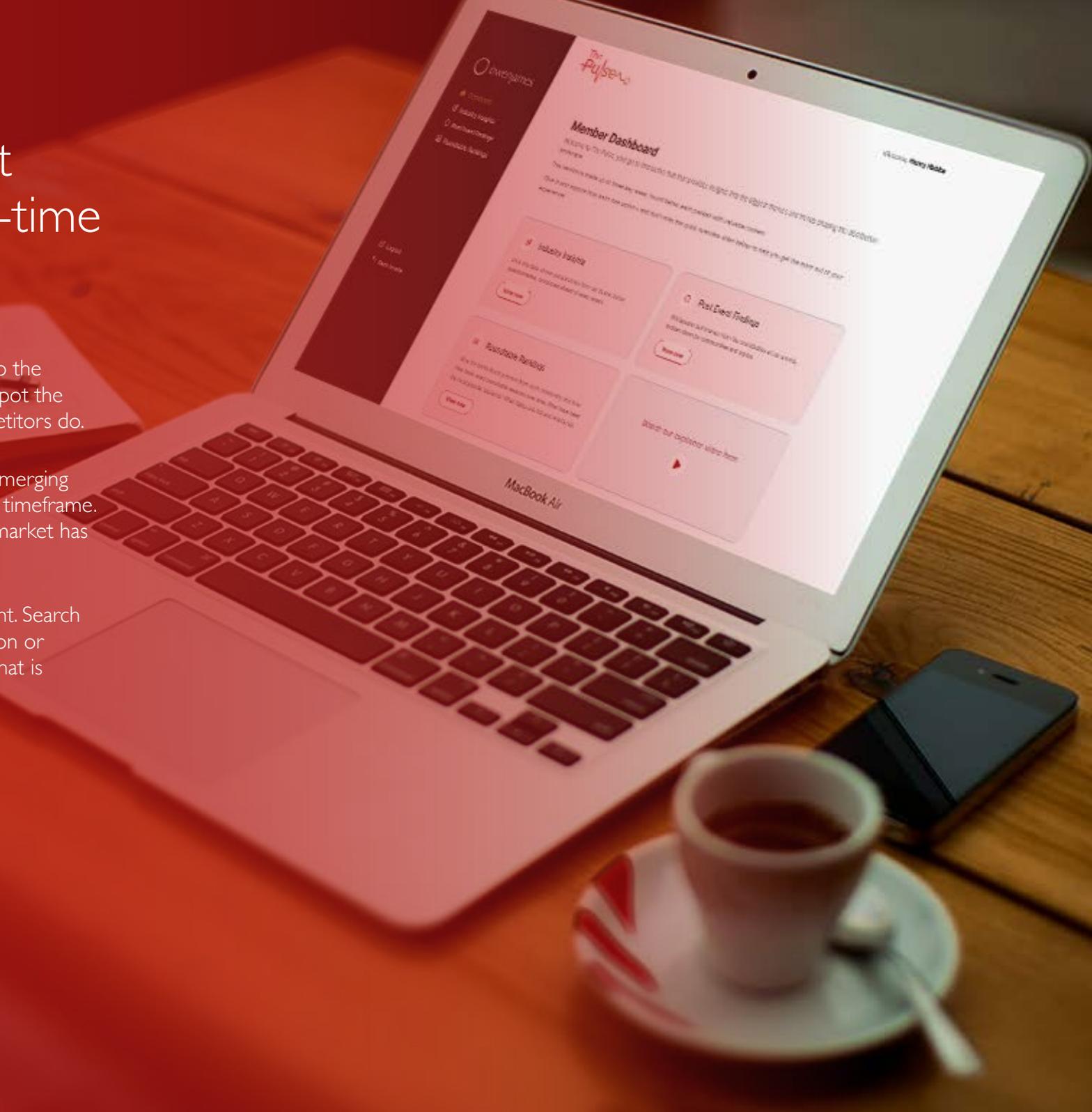
Save time analysing data. View emerging trends by community, region, or timeframe. Build a roadmap of where the market has been, and where it's going next.



Pinpoint what drives engagement. Search specific themes such as regulation or productivity to reveal exactly what is keeping the market up at night.

Unlock 20 years of insights all in one portal

The
Pulse



Turn data into clear strategic direction

Spot risks early, see what's working, and be the first in the sector to seize valuable opportunities.

The Pulse

Stay ahead of the conversations

Spot trends instantly

Compare cross-market insights

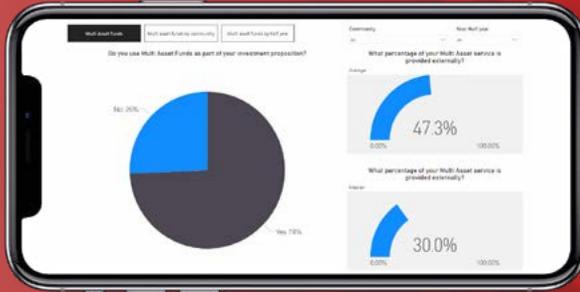
Align distribution and marketing strategies with active market sentiment

Ask questions specific to your business

Benchmark with confidence against industry's top distributors

Understand what's working and what's not

Monitor emerging topics across the landscape to spot the gaps in the market.



1 Market Barometer

Track how bullish the market is at a glance and compare confidence levels across the sector.

2 Market Landscape

Identify the biggest challenges impacting the industry by region or community.

3 SWOT Analysis

View real-time SWOT analyses to spot opportunities and threats instantly.

4 Map Strategy

Discover exactly what distributors want from their providers.

5 Exclusive Highlights

Access key takeaways and feedback scores

Monitor the entire market

Access data derived directly from the industry's strategic heads



Scene Setter Data

Real-time research data originating from pre-event surveys



Roundtable Selections

Real-intent insights derived from tracking on-demand sessions and topics



Behavioural Patterns

Real-time social listening gained from feedback scores and engagement levels across different communities



Event Whitepapers

Exclusive qualitative findings compiled from whitepaper summaries from every event

Turn market intelligence into your competitive advantage

Market Insights

Future Thinking

Shared Learning

Strategic Alignment

Segmentation

Benchmarking

How much does it cost

Sponsorship package

Partner with us for two years to secure exclusive access and pricing.

- 25% discount on all events
- Full access to all insights and reports
- Exclusive event whitepaper downloads
- Full historical archive

Pricing: £8,000 per year

- 2 full licenses included
- Add extra licenses for just £1,000 per user
- Bundle with this plan to save 25% on events

EVENT	PACKAGE	COSTS Exc. VAT			
		With Pulse	Event Only		
SPONSORSHIP PACKAGE	Meeting of Minds Wealth Management and Private Banking	3pp 2pp Networker	£21,010.50 £14,175.00 £8,662.50	£26,613.30 £17,955.00 £10,972.50	
	Meeting of Minds Advisory Distributors	3pp 2pp Networker	£22,050.00 £15,750.00 £9,843.75	£27,930.00 £19,950.00 £12,468.75	
	Meeting of Minds Winning Advisers	3pp 2pp Networker	£22,050.00 £15,750.00 £9,843.75	£27,930.00 £19,950.00 £12,468.75	
	Meeting of Minds Gatekeepers	3pp 2pp Networker	£23,625.00 £17,325.00 £9,843.75	£29,925.00 £21,945.00 £12,468.75	
	WealthTech Matters	4pp (headliner) 3pp (roundtable) 2pp (TechTalk) 1pp (networker)	£14,293.13 £9,843.75 £9,843.75 £5,512.50	£18,104.63 £12,468.75 £12,468.75 £6,982.50	
	Retirement Matters	Networker or add an extra person on top of any package		£3,937.50	£4,987.50
		3pp Roundtable or Panel (with stand)		£13,340.25	£16,897.65
		2pp Exhibitor (stand only)		£6,300.00	£7,980.00
		3pp - 2 x 30min sessions of presentation/workshop (with stand)		£15,750.00	£19,950.00
		Headline Sponsor (30mn Keynote presentation, 2x roundtable or workshop, and stand)		£19,500.00	£24,700.00
Scotland Meeting of Minds	3pp 2pp Networker	£22,050.00 £15,750.00 £9,843.75	£27,930.00 £19,950.00 £12,468.75		

Drive real business impact with real-time market intelligence

Request a demo

Discuss a partnership



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